WACIF

Sustainable DC Project



CAPITAL ACCESS

Secure loans up to $75,000 (with a 15% grant) to finance sustainability projects

GREEN CERTIFICATION AND PROCUREMENT

Navigate sustainability certifications and connect with institutions to grow readiness and capacity

ADVISORY SERVICES

Identify sustainable entrepreneurship opportunities through coaching, training, and peer mentoring

The Washington Area Community Investment Fund (WACIF) is partnering with the Coalition to propel small businesses into a greener future.

Program Overview

Sustainability is more than an environmental goal—it is a business strategy. Entrepreneurs that invest in sustainable practices can improve efficiency, strengthen customer trust, reduce costs, and position themselves for future growth in an evolving economy.

The Sustainable DC Project helps entrepreneurs take realistic, achievable steps toward sustainability while building profitable, resilient businesses that create positive community impact.

Who's Eligible:

- DC resident or small business (focus on Ward 5, 7, 8)
- Entrepreneurs **seeking to implement** sustainable practices, materials, and/or energy efficiency installations
- Entrepreneurs **executing** projects in sustainable or green economy industries (EV charging, retrofitting, waste management)

**lending eligibility restricted to businesses with $50,000 or more in revenue and minimum of one year in business. More information can be found on our Lending Page when you visit the QR code below.*

VISIT OUR LENDING PAGE

FILL OUT A LOAN INQUIRY



Green Growth Fund

The Green Growth Fund offers up to $75,000 in flexible financing for DC entrepreneurs advancing clean energy, eco-friendly practices, or green economy projects. The capital product includes the Sustainable Boost Grant.

Technical Assistance

Take advantage of WACIFs upcoming support through access to expert guidance sessions, webinars, and networking events. WACIF also offers a tailored sustainability assessment called the Pulse Report.

Resource Hub

WACIF provides additional tools, recordings, and resources to guide you on your sustainability journey.

Advocates and Ambassadors

Sustainable Advocates

Small businesses early in their sustainability journey focus on foundations with the benefits of exclusive networking and promotions.

Sustainable Ambassabors

Entrepreneurs who have some established foundations and sustainable operations, move forward with eligibility for the Pulse Report Assesment and/or the Green Growth Fund.

Impact:

- **$1,085,000 loans deployed**
- **$162,750 grants deployed**
- **25 entrepreneurs received 1-1 Pulse Report Assessment**
- **13 group training sessions offered**
- **~200 entrepreneurs served**